# **Innovate Grant ($5,000 - $10,000)**

**Do you need financial assistance to present your new adventurous project?**

The Innovate and Create Grant is a flexible grant which supports new projects that will premier in Adelaide during the Fringe season. Applications are encouraged in all art-forms and proposals which are ambitious in delivering daring and diverse contemporary art for new audiences will be looked upon favourably.

### **Eligibility**

**Does this include you?**

* An artist/company currently living in Australia
* An artist/company currently living in Regional South Australia
* An Australian artist/company currently living oversees

**Project conditions:**

* The project will be new work to Adelaide;
	+ Early stages of project development (may have already premiered elsewhere)
	+ Never performed publicly in Adelaide
	+ Includes new innovation, concepts, theatrical devices, technology or new ways in connecting with audiences
* And there is consideration for future presentation of the project after Adelaide Fringe season.

### **Expenses**

These are the example expenses that I can apply for in this stream:

* Travel, Accommodation and Per Diems
* Marketing and Publicity
* Production Expenses
* Venue Hire
* Adelaide Fringe Artist Registration
* Creative and Artist Fees and Wages
* Mentoring Fees
* Creatives Fees

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### **Assessment**

Applications are assessed via our selection panel and Artist Fund Committee, and will take into consideration the demonstration of the following assessment criteria:

1. **Experience of Artistic Team (10%)**

Provide information on the key artists involved with the project, outlining the roles (include Bio’s in support material if needed). If your project includes guest mentors or collaborators, include a short summary statement about that relationship.

1. **Audience and Community Connectivity (30%)**

Outline the key audience your project is targeting, and include basic marketing activation. Describe any community or audience engagement activity, and the plans for connectivity to those groups. Does your project/event connect to diverse communities (eg; Indigenous, Multi-cultural, LGBTIQ+, Disabilities)

1. **The Creative Process (30%)**

Briefly outline the creative stages in realising your project. Include new or innovative ways in which you are presenting this project. Is there any experimentation with new concepts, theatrical devices, use of audience, or technology?

1. **Legacy (30%)**

What is the vision for continued development and/or presentation of your project outside of this premier season? Describe the legacy for creatives and artists, or the communities engaged with the project.

Visit **adelaidefringe.com.au/apply** to apply once applications open on Wednesday, June 20.